



## HealthTech Forum 2025

### The Royal Hospital for Neuro-disability, Putney

Wednesday 21 May

Draft programme

**09:45** Registration and refreshments

**10.00** Welcome and Introduction

Paul Allen, *CEO, RHN*

**Chair (AM)** Dr Sophie Duport, *Associate Director of Research, RHN*

**10.10** Setting the scene: the updates

Toby Roberts, *Associate Director of Information and Technology, RHN*

**10.30** MEMORI in Practice: Reflections and Next Steps

Tia Meuronen, *Clinical Product Lead, Sanome*

**10.50** Melo™ - Digital Behavioural Insights Platform - latest updates and learning from Decently on their work within RHN and other providers

James Burch, *Co-Founder, Decently*

Dr Natali Farran, *Clinical Psychologist, RHN*

**11.20** Coffee break with demonstrations

**11.45** Data Hard: With a Vengeance

Dr Philip Ashworth, *Chief Operating Officer, PatientSource*



**12.05** SmartSocks: wearable tech for monitoring and tracking emotional distress

Dr Zeke Steer, *CEO, Milbotix Ltd*

**12.25** Building 220 Digital Twins at the RHN – The Future of AI in Patient Care

Benedikt von Thüngen, *CEO and Founder, Sanome*

**12:45** Q&A for morning sessions

**13:00** Lunch and exhibition demonstrations



- Chair (PM)** **Toby Roberts, Associate Director of Information and Technology, RHN**
- 14.15** **Ethical healthcare technology innovation that truly matters**  
Philip Clayson, *Trustee (Technology), RHN*
- 14.35** **Augnito Omni AI: Revolutionising Healthcare Documentation with Ambient Scribe AI**  
Dr Jam Gafarov, *Business Development Manager, ScribeTech*
- 14:55** **London Data Week: Forget Glastonbury. This is THE festival of 2025!**  
Jessie Pearce, *Public Engagement Manager, The Alan Turing Institute*
- 15.15** **Seeing the Bigger Picture: Using Storytelling and Design to Drive Change**  
George Woodger, *Partner & Creative Director, ODL Agency*  
Abraham Latchin, *Founder & Creative Director, ODL Agency*
- 15:30** **So where do we go from here?**  
Toby Roberts, *Associate Director of Information and Technology, RHN*
- 15.45** **Q&A for afternoon sessions**
- 16.00** **Close**

## A bit about our speakers:

### **Dr Philip Ashworth, PhD**

Chief Operating Officer, PatientSource

Dr Philip Ashworth serves as the Chief Operating Officer at PatientSource, where he leverages over 19 years of experience in medical technology to enhance healthcare delivery. With a PhD from Cambridge University and a background in imaging, machine learning, and applied AI, Dr Ashworth expertly navigates the intersection of technology and patient care. His role is pivotal in implementing data-driven solutions that meet the rigorous demands of the healthcare industry, improving both patient outcomes and operational workflows. Dr Ashworth will be discussing the challenges of managing complex healthcare data and sharing some insights to how PatientSource's elastic data structure helps tackle these.

### **James Burch**

Co-Founder, Decently

James is co-founder of Decently, a north west based Health Tech company committed to improving lives through creating innovative, digital health products.



For the past 3 years Decently have been working closely with neuro rehab colleagues across NHS and Private providers to learn about the current challenges & limitations of collecting and analysing behavioural data from patients that are experiencing challenging to manage behaviours - this has culminated in the design and development of the behavioural insights platform Melo™ .

James has 20+yrs experience of implementing digital solutions across both Education and Health sectors and has seen many benefits delivered to end users and organisations however, he also has a good appreciation of the various challenges this new way of working presents across workforce, clinical, governance and technical standpoints.

## **Philip Clayson**

Trustee for IT, RHN

Philip is an award-winning CIO, CTO and transformation leader, a member of the UK CIO top 100, a Chartered Engineer, a Fellow of the IET, and an advisor to both the UK Government on cyber and data, and private equity-backed companies. Philip's experience spans Telecoms, Energy, Infrastructure, Broadcasting, TV, Streaming Media, Software Development, Consumer Devices, and Emergency Services/Blue Light, in both B2C and B2B context. He has led large-scale international technology transformations for FTSE companies in Telecoms, Energy and TV, and has had key leadership roles with Sky, SSE, TalkTalk and BT. Recently, with Sky, Philip led a £300m digital transformation initiative unlocking global expansion into approximately 100 countries. Before Sky, he led the technology divestment of SSE's B2C Energy business to Ovo. Philip is an amateur drummer, a qualified skipper, and a competitive ocean racing yacht sailor.

## **Dr Natali Farran**

Clinical Psychologist, RHN

Natali is a Clinical Psychologist at the Neuro-behavioural Service in RHN. She works on Wellesley, a highly specialist inpatient ward for adults with complex behaviours that challenge that have resulted from a brain injury. Natali is leading the integration of the behavioural insights platform Melo™ within RHN's Neuro-behavioural Service. She is passionate about Reducing Restrictive Practice and currently co-leads the Restraint Reduction Steering group at RHN. Natali completed her clinical doctorate at King's College London (KCL) and was later trained through the Institute for Applied Behaviour Analysis (IABA) in Positive Practices in Behaviour Support. Natali is a two-time merit based scholar for her postgraduate studies, and the Padmal de Silva Prize winner for integrating scholarly work with clinical practice. She is a research affiliate at KCL, and a human rights activist outside of her clinical and research work.

## **Dr Jam Gafarov**

Business Development Manager, ScribeTech

As an AI Innovator in Healthcare and through his role as Business Development Manager for Scribetech UK, Dr Gafarov leads efforts to drive the industry's growth and success, building strong relationships with key partners across diverse industries, including the NHS, EPR (Electronic Patient Records), PACS/RIS (Picture Archiving and Communication Systems/Radiology Information Systems), and Private Healthcare, as well as other emerging sectors in healthcare technology and innovation.

Dr Gafarov's experience running and expanding company operations has allowed him to develop strategic partnerships, identify market opportunities, and deliver solutions that align with our clients' evolving needs. He leverage's his background as a Dental Surgeon, expertise in business and connections in healthcare to bridge the gap between clinical and technological advancements.



Based in the UK, Dr Gafarov works across the globe. Fluent in English, German, Chinese, Persian, and Russian. Proficient in an array of computing software, with programming skills including Python, API/SDK integrations, Adobe CC, SEO, Web/App Development and more. He brings a unique combination of analytical, creative, and relationship-building skills to enhance business strategies and foster innovation. Dr Gafarov is committed to driving transformative growth and creating impactful solutions within the AI, healthcare and technology sectors.

## **Abraham Latchin**

Founder & Creative Director, ODL Agency

Abraham is the founder and creative director of ODL Agency. He has spent nearly 20 years working with clients in both Canada and the United Kingdom where he and his team work in production, communication, design and branding.

## **Tiia Meuronen**

Clinical Product Lead, Sanome

Familiar to many at the RHN, Tiia has been acting as the link between RHN clinical teams and Sanome throughout the MEMORI pilot. With a background in digital product development and experience spanning healthcare innovation and human-centred design, Tiia is passionate about transforming complex challenges into actionable insights that improve patient care as the Clinical Product Lead at Sanome. Tiia's background is in user research and usability in medical devices and AI, complemented by an MSc in Human-Computer Interaction.

## **Jessie Pearce**

Public Engagement Manager, The Alan Turing Institute

Jessie is the Public Engagement Manager at the Alan Turing Institute, where she leads the institute's Public Engagement programme. Her work focuses on creating accessible events and content for public audiences, while supporting and empowering researchers to communicate their work in innovative and engaging ways.

## **Toby Roberts**

Associate Director of Information and Technology, Royal Hospital for Neuro-Disability

Responsible for the IT at the specialist care hospital and research centre, the RHN, Toby has worked at the hospital for 11 years. When he first joined, his main task was to find more efficient way for IT to support the work carried out by the 700 dedicated staff members and hundreds of agency workers.

The hospital's digitisation strategy didn't exist, and its IT systems had long been neglected and underfunded, and so Toby was brought in as a remedial fix to help clean up some standard business hygiene issues and put the RHN back on the right track. Once he had succeeded with the basics, Toby was able to deep dive into an initiative that would see all patient records become electronic and the hospital go almost completely paperless in a matter of months.

## **Zeke Steer**

Founder and CEO, Milbotix

Zeke is the founder and CEO of Bristol-based health-tech company Milbotix. He worked as an engineer in the defence sector for over 10 years. Following his great-grandmother's dementia diagnosis and subsequent decline, he undertook doctoral research at the Bristol Robotics Laboratory investigating how wearable and robotic technologies can aid the management of behavioural and



psychological symptoms. Zeke commercialised his research through Milbotix with funding and support from Alzheimer's Society. He is a Visiting Fellow at the Centre for Health & Clinical Research at UWE Bristol and an Honorary Senior Research Fellow at the Bristol Medical School.

## **Benedikt von Thüngen**

CEO and Founder, Sanome

Benedikt is a serial entrepreneur with an academic background in Biomedical Sciences and Business from the Universities of Edinburgh, Salamanca, and Cambridge. He has built companies across renewable energy, enterprise software, deep tech, drug discovery, and healthcare, with three successful ventures.

At Sanome, Benedikt is building a clinical co-pilot to support overstretched clinicians identify patient health changes before they occur, thereby aiming to address the growing pressure on healthcare.

Benedikt is deeply committed to mentoring, having supported more than 50 startups internationally, and shares his experiences to The Royal Academy of Engineering, the Royal Society of Medicine and Cambridge University, where he is a guest lecturer. His work reflects a commitment to integrating bioscience and technology to advance preventative healthcare.

## **George Woodger**

Partner & Creative Director, ODL Agency

George is the Partner and Creative Director at ODL Agency UK where he works with clients such as Bloomberg, Catapult and the City of London producing communication and marketing materials to support their activities and growth.